

***“The strategies taught through Empowering Writers have been a most valuable asset to the staff...our STAAR results from last spring were amazing.”***

- Barbara Lange, Brinker Elementary Plano ISD  
22 pts above state average on STAAR Writing

**Are you looking for proven strategies and specific lessons for expository writing?  
Would you like to have a teacher-friendly methodology to apply immediately in your classroom?**

**Empowering Writers workshops will show you “HOW-TO” improve student writing by providing you with strategies, resources, and a proven methodology to improve your students’ writing.**

Participants will:

- tackle a variety of expository writing challenges: informational essay/report, the “how to” piece, literary analysis, compare contrast, response to text
- explore opportunities for analyzing the organizational structure of the expository essay
- learn how to improve close strategic reading skills
- practice research and note-taking strategies
- create clear, concise topic sentences
- write a variety of powerful supporting details
- learn specific strategies for crafting strong introductions with attention-grabbing leads
- construct conclusions in which main ideas are creatively restated
- receive powerful exemplars of expository writing for classroom use

November 29, 2018  
8:30 am-3:30 pm  
Check in: 8:00am

ESC 19  
6611 Boeing Drive  
El Paso, Texas 79925

**Registration Deadline with Guides: Nov. 18, 2018**

**For more details and to REGISTER:**

1. Go to <https://www.empoweringwriters.com/workshops/>
2. Select the state.
3. Select the workshop location and date of where you would like to attend.

*If you have any questions about registering, please contact us at 1-866-285-3516.*

**\$165.00: Registration only. I already own the required Expository guide and will bring to the workshop.**

**\$278.85: Registration with the printed, required Expository resource writing guide.**

**\$240.00: Registration with license to the Hub for the required Expository resource (license good through 6/30/2019.)**

**Seating is limited! Register with Empowering Writers today!**



# Everything you need to improve student writing skills and enhance literacy. All in one place.

*the Hub* by *Empowering Writers* is a powerful tool for teachers and curriculum leaders— an interactive 360-degree online resource that combines professional development, digital teaching tools, how-to demonstration videos and direct to student content.

## Professional Development

Effective teaching methods and instructional strategies are essential to students' literacy achievement.

## Direct to Student Content

Increase the engagement and responsiveness of your students with videos, animation and high-impact teaching tools.

## Strategies and Lessons

At *the Hub*, you'll find complete digital replicas of time-tested *Empowering Writers* instructional materials— now with the addition of multi-media content.

**Lesson 5: Main Ideas/Reasons - Don't Overlap Them!**

**Objective**  
Students understand the difference between distinct main ideas/reasons and those that overlap, and thus, fail to distinguish themselves sufficiently from other main ideas/reasons. Students develop the thinking skills they need to generate broad yet distinct main ideas/reasons to replace those that overlap. Additionally, students will learn to recognize and avoid redundancy in their writing and select sound main ideas/reasons to develop.

**Procedure**  
1. Review the concept of overlapping and distinct main ideas/reasons with the class.  
2. Copy and distribute *Main Ideas/Reasons - Don't Overlap Them!*, pp. 159-160.

**Virtual Field Trip: The Sphinx Cat - Page 11**

For a **FREE Trial** call **1-866-285-3516** or visit <https://www.empoweringwriters.com/the-hub/>