

Professional Coaching Services designed for writing instruction excellence.

Research shows that teacher practice is a critical factor in the success of classroom writing instruction—and a key component of literacy achievement overall. By providing a complete platform of teaching support, our customized Coaching Services help ensure the fidelity of writing instruction and promote best practices in the classroom. Included are:

Curriculum Alignment. A roadmap for language consistency and best practices will be developed according to specific district's literacy goals and requirements and applied to existing curriculum documents.

Modeled Lessons. An Empowering Writers (EW) coach plans and delivers a live modeled lesson in the classroom for the purposes of observation, followed by a debriefing, Q&A and “next steps” action plan for participating teachers.

Observation & Feedback. Participating teachers will be observed by an EW coach in a live classroom setting and provided with annotated feedback and recommendations.

Student Samples. Student-generated samples are analyzed through the application of EW rubrics, followed by verbal and written feedback and “next step” recommendations for future classroom instruction.

Test Prep. Teachers are guided in their preparation for state assessments. Analyzing student exemplars through the lens of EW strategies offers a new ability to achieve top scores and pinpoint powerful lessons that support student learning.

Implementation Support. Ongoing conversations and classroom visits with EW coaches and administrators help ensure instructional consistency, support accountability and highlight student achievement.

On-line Chat. Open online access to designated EW coaches allow teachers to conduct frequent check-ins for additional clarification, guidance and support.



A powerful partnership that helps you meet student literacy goals.

The Empowering Writers approach to writing instruction emphasizes the essential connection between effective writing skills and literacy achievement as a whole.

Our full-day interactive workshops maximize teacher engagement and deliver valuable, pragmatic takeaways unique to the EW system. Our knowledgeable presenters are experienced K-8 classroom teachers who know how to make the most of your time – experts who will leave you with a new ability to apply what you’ve learned in your own classroom setting.

Join us for a full day of actionable learning.

EW workshops offer more than practical information; you’ll have time to process and apply new learning, discuss novel teaching concepts with colleagues and experience a variety of multi-sensory activities designed to engage and inform. You’ll take away classroom lessons you can implement right away, and forge an ongoing connection to resources that help you master expert K-8 writing instruction.

“Because of Empowering Writers, our teachers have learned skills and strategies to successfully implement lessons for writing instruction. We are thrilled to see progress in students’ understanding and an increase in test scores.”

Rebecca C.
Elementary ELA Coordinator - Richland One County, SC



Implementation Packages

Professional Development Edge

Our proven methodology and lesson design provide teachers with an instructional edge. Specifically, teachers will understand the impact of a common language, assured experiences, skill development, and strong vertical alignment. The EW approach to instruction transcends writing and puts the “best” back into teaching practices.

Grades K-1
Getting Ready to Write Workshop **\$4,000***

This training will provide you with age-appropriate instructional tools to effectively teach your youngest students the foundational skills they need to become strong writers. Learn to teach your students how to develop the foundational skills of narrative, informational, and opinion writing.

6 Hours - Choose In-Person or Live Virtual
Add 3-hour On-Demand A Sentence A Day PD for additional \$500.

Grades 2-8
Literacy Launch and Foundational Skills Workshop

This initial training establishes the writing-reading connection and supports teachers on both generative and responsive writing for grades 2-8 teachers. Informational and Narrative Writing PD available.

6 Hours - Choose In-Person or Live Virtual

Constructed Response - A Step-by-Step Approach Workshop (Grades 2-8)

This training is the next step for teachers ready to take a deeper dive into the process of analyzing and responding to a source text.

6 Hours - Choose In-Person or Live Virtual

Professional Development that includes:

- Instructional tools to analyze and annotate text
- How to paraphrase and cite evidence in source texts (narrative and informational)
- How to model the step-by-step process to a well written response

(2) Virtual follow-up sessions available as needed for each PD package above.

Grades 2-8 Workshop Pricing

One Workshop - \$4,000*
Two Workshops - \$7,900*

**up to 40 participants for training / travel not included*

Coaching Edge: \$4,000 Per Day

The Coaching Edge will ensure fidelity of the writing instruction and ultimately empower the teachers and literacy team to achieve long-term success in writing and reading. Providing customized support will meet the needs of teachers and promote the use of research-based best practices in the classroom. Coaching can be customized by any number of days. Choose from modeling, classroom observation, student sample review, scoring and rubrics, planning, etc.

Grades K-8
3-Day Example **\$12,000***

Package includes 3 days of in-school coaching as described above. Here is an example:

- Day 1 Model lessons and debrief with teachers at each grade level
- Day 2 Classroom observations and feedback
- Day 3 Review student work and design next steps

**Add days, as needed to accommodate # of teachers served / specific schedules / travel not included*

Coaching Edge: 2-Day Example

Grades K-8
\$8,000*

Package includes 2 days of in-school coaching as described above. Here is an example:

- Day 1 Model lessons and debrief with teachers at each grade level
- Day 2 Classroom observations and feedback

Coaching Edge: 1-Day Example

Grades K-8
\$4,000*

1 day of in-school coaching as described above. Here is an example:

- Day 1 Model lessons and debrief with teachers at each grade level

**up to 40 participants for training / travel not included*

On-Demand Professional Development

Provide opportunities for Professional Development throughout the year! This on-demand option allows teachers to view the sessions at their own pace, rewind, take notes and review any section again as they apply the learning to their classroom instruction.

Each course is broken up into easily digestible chapters. These chapters can be viewed one at a time or chunked for longer learning sessions, making them highly customizable to the time constraints of districts and to PD needs. Great for Professional Learning Communities, grade level meetings, new teachers, and on-demand instructional support. This flexible format makes learning easy!

Implementation On-Demand Packages:

On-Demand for Grades K-8 \$7,900 (1-year school license)*

- K-1 Getting Ready to Write Training (6 hours)
- Gr. 2-8 Informational and Narrative Writing Training
 - Literacy Launch (2 hours)
 - Informational Writing Skills (4 hours)
 - Narrative Writing Skills (4 hours)

On-Demand for Grades 2-8 Only \$6,000 (1-year school license)*

- Informational and Narrative Writing Training
 - Literacy Launch (2 hours)
 - Informational Writing Skills (4 hours)
 - Narrative Writing Skills (4 hours)

On-Demand for K-1 Only \$3,000 (1-year school license)*

- K-1 Training
 - Getting Ready to Write (6 hours)
 - A Sentence A Day (3 hours)

Digital guidebooks and reflection sheets for each chapter are included with all On-Demand licenses.

**school-wide license for up to 40 participants*

Additional On-Demand courses available for Constructed Response and Editing & Revising.
See our website for complete descriptions of each course and our latest offerings.

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