

# Empowering Writers Coaching: A Proven Approach to Successful Implementation and Student Outcomes

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Over the past several years, there's been notable success in the decision to offer ongoing professional learning throughout the year versus providing a full day or two of training at the beginning of the school year. These decisions to offer coaching addressed a number of drawbacks of the one-and-done training scenario.

## **Challenge:**

Many teachers shared that the heavy cognitive load received from their preservice days was often muddled, making it difficult to fully remember and apply all of their new learning once instructional days began.

## **Challenge:**

Teachers wanted to see the implementation of the lessons in real life classrooms where they could watch the movement of the lessons, hear how the instructor interacts with students and then have the opportunity to debrief what they had learned.

## **Challenge:**

Oftentimes instructional leaders didn't have the training that they needed to support their teachers.



## **Decision:**

Administrators determined that they could support teacher progress more effectively by providing Empowering Writers coaching, ongoing or “just in time” learning that often addresses instructional decisions and planning more specifically.

## **Decision:**

Empowering Writers trainers brought expertise as an out-of-district source to model lessons in classrooms, debrief with teachers, and spend time addressing individual grade level needs while planning for upcoming units.

## **Decision:**

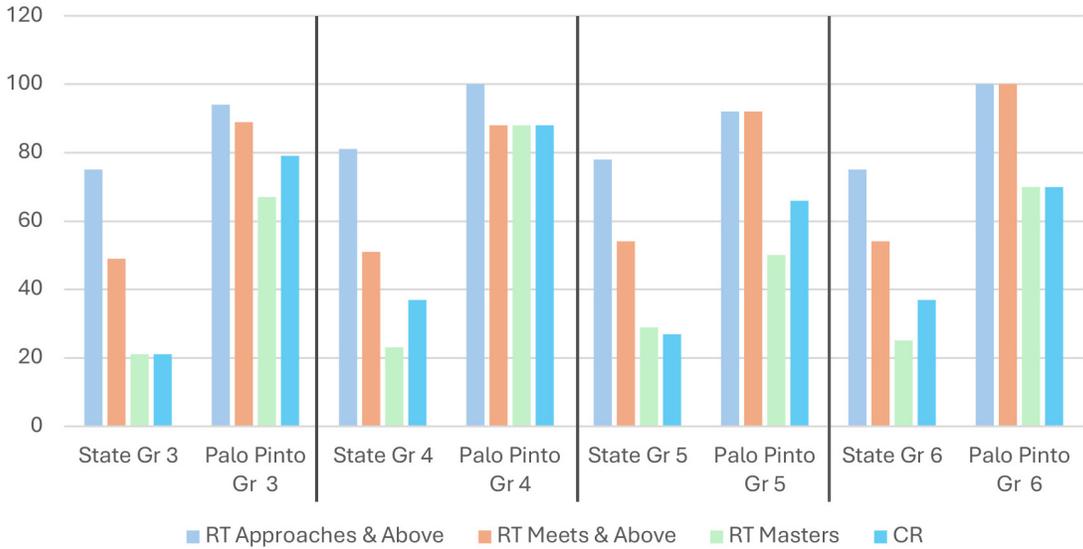
Campus instructional leaders (principals/ APs/instructional coaches/literacy specialists) were able to learn alongside their teachers and sustain the momentum in between visits from the EW trainer. This allowed for greater consistency, organization, and confidence in implementing the EW lessons and skills for more informed writing and strategic reading.

**Data for schools that have shown gain as a result of this type of professional learning with Empowering Writers:**

**Palo Pinto Elementary, Palo Pinto ISD**

- 3-year contract with EW Hub resource, 5 Days of Coaching, and Virtual PD

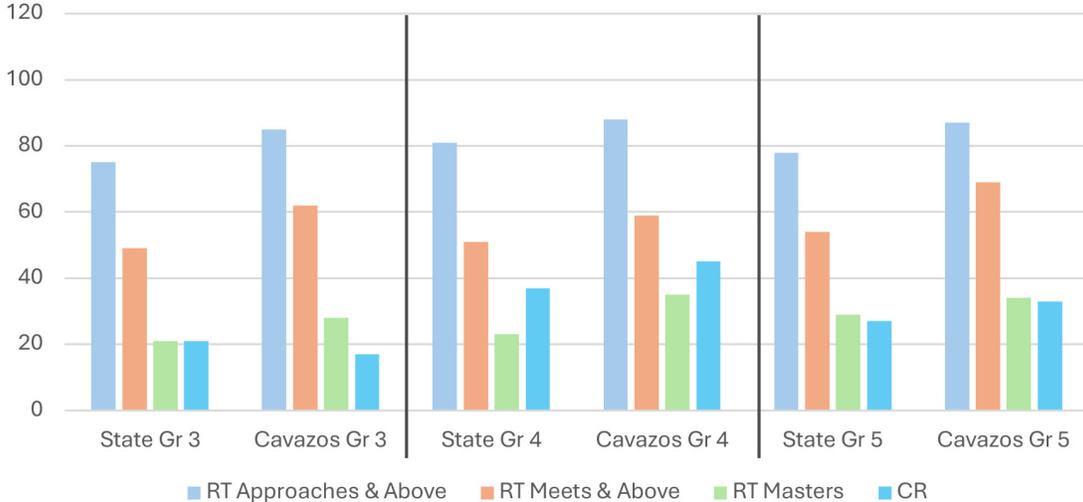
State 2024 STAAR Scores vs Palo Pinto Elementary



**Richard E. Cavazos Elementary, Killeen ISD**

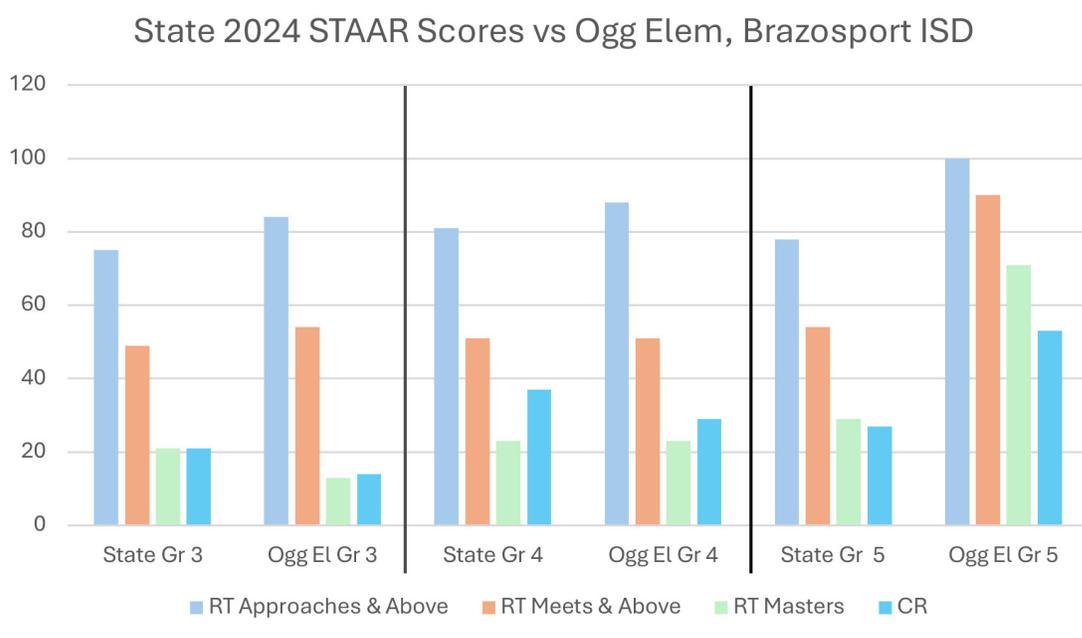
- EW Hub Resource, 16 days of coaching from 21-22 school year to 23-24 school year, and onsite District PD

State 2024 STAAR Scores vs Cavazos Elementary, Killeen ISD



# T.W. Ogg Elementary, Brazosport ISD

- EW Hub Resource, 6 days of coaching from 22-23 school year to 23-24 school year, and onsite District PD



## See what staff from each of these campuses are saying about their experience with EW coaching support:

*“I use Empowering Writers for much of my literacy instruction - the reading passages for annotation and comprehension as well as sources for constructed and extended response. We’ve had great success, and EW resources and coaching took us to that level!”*

**Glenda Valencia, teacher, Palo Pinto ISD**

*“As campus principal, I set out to develop a plan to support literacy and, in particular, writing on our campus. This required a long-term vision for systemic implementation. The vision was to have a visible thread of literacy alignment from classroom to classroom and grade level to grade level, as evidenced by anchor charts, organizers, vocabulary, and sentence starters that were used in classrooms by both teachers and students. Through a strategic and flexible coaching process with our EW trainer over the past 2.5 years, we’ve seen the impact of high-quality instruction in our teacher and student artifacts and, most importantly, begun developing a shared campus vision for writing that has true teacher buy-in.”*

**Yanitze, Oquendo, Principal, Richard E. Cavazos Elementary**

*“At Ogg, we’ve had tremendous growth in our writing performance, and I have no doubt it has been due to the ongoing training and coaching we’ve received from Empowering Writers.”*

**Julia Manzanares, Teacher, T.W. Ogg Elementary**

Teachers and principals alike understand and appreciate the value of ongoing professional support through coaching. While there's no overnight solution to increased achievement, a plan for steady gain in understanding key concepts and processes can be a critical component.

**Find out how Empowering Writers can transform the writing climate in your school by providing your teachers with strategies and resources to become confident writing instructors as they equip students to effectively generate writing and respond to text.**

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**[www.empoweringwriters.com](http://www.empoweringwriters.com)**

## **Our Mission**

Empowering Writers' mission is to offer high-quality, flexible professional development, utilizing comprehensive resources and coaching support that enables teachers K-8 to be effective writing instructors. The result is capable and confident students who can communicate effectively in all forms of expression, verbal and written.